

# Jake Fernandes

UX Designer

Newcastle-upon-Tyne, UK

An enthusiastic, dedicated and versatile designer with a plethora of client facing experience and excellent academic background. With a range of projects in a wide variety of industries under my belt, I am well equipped to tackle new challenges head on. An avid musician and seasoned traveller, I enjoy spending free time producing tracks and adding to the 34 countries I've visited.

## Education

### Northumbria University

2016 - 2019

BA Interaction Design  
First Class Honours

### Gateshead College

2013 - 2015

Diploma in IT // A-Level Psychology  
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## Experience

### Capita Consulting/Orange Bus

Creative/UX Designer // January 2020 - Present

During my time at Capita, I have worked on a range of internal and client projects typically following GDS guidelines. My role consists of creating brand identities, style guides, pitch visuals, presentations, user interfaces, rapid prototyping, wireframes & journey maps, and website designs using atomic design methodology. I am also regularly relied upon to create and facilitate digital workshops with both internal squads and external clients. As part of the Market Strategy team, I worked closely with the Strategy Director to design workshops for our Government Services team to help Capita scope for the future.

#### Key responsibilities:

- › Communicating visual designs to wider team, stakeholders and clients demonstrating harmony with user needs
- › Working on projects from discovery to delivery
- › Shaping and scoping work alongside leads, stakeholders and clients
- › Working closely with all departments, inc. UR, QA, Dev & Content
- › Regular involvement in Agile/SCRUM teams
- › Participation in critique sessions, evaluating work before sign off
- › Involvement in future business bid work and proposals

### Guerilla Communications

Artisan Restaurant Website Redesign // March - May 2018

After initial client meetings, we analysed the current site and reviewed competitors for inspiration. Using defined branding, I created wireframes, high fidelity mockups and built the final product using WordPress with consistent client interaction throughout the project.

## Skillset

### Software

#### Adobe Creative Suite

Photoshop, Illustrator, InDesign,  
Premiere Pro, After Effects, XD

#### Other Software

WordPress + HTML/CSS, Sketch,  
Figma, Miro, Invision, MS Office,  
JIRA, Trello, Asana

### Skills

Branding, style guides (atomic methodology), video production, animation, wireframing, user stories, customer journey mapping, rapid prototyping, user research, remote user testing, workshop facilitation, project scoping and reporting